



Washington State, Oregon, and Idaho State Affiliate Presidents and Executives,

ASHP has a special offer for your members! Please see this email from Karin Cushman, ASHP Product Marketing Director:

Greetings from ASHP!

As you may know, we are heading to Seattle for our 2020 Summer Meetings! We are so excited to be back in the PAC North, especially since one of the meeting's focus for 2020 will be on pharmacy innovation and progressive solutions to practice challenges.

We would like to extend a special promotion to your state society members and offer them the ASHP member registration rate, regardless of their ASHP affiliation. That equates to over a 35% savings. We piloted this program last year with the Massachusetts Society and it was very well received and nice value-add for their members.

There are several ways we can help you extend this offer to your membership:

- I can send you copy, a sample email, graphics, etc for you to craft and send out in your preferred communication method (newsletter, html email).
- I can send you html code that you can just copy and plug into your existing email system.
- I can craft the email using ASHP's email service and send it out on your behalf.

Please feel free to contact me directly with any questions, concerns, or suggestions that you may have. We are excited to work with each of you and look forward to a successful and productive meeting in June!

Best,

Karin Cushman
Director, Product Marketing
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Please let Karin or me know if you have any questions. Happy Friday!! Anne