



Dear Potential Exhibitor,

We are excited to announce that the Oregon Society of Health-System Pharmacists is hosting the first annual 2020 Virtual Seminar on Friday, September 25 and September 26, 2020. As a result of COVID-19, we are postponing the Annual and Fall Seminar to 2021 and have created new programming to address the education programming needs of our industry. Can we count on you to help us launch this new programming?

Our expert lineup of speakers will make this meeting a memorable event. We expect this meeting will be well attended by approximately 200 attendees including directors of pharmacy, assistant directors of pharmacy, clinical supervisors, staff pharmacists, pharmacy students and pharmacy technicians. In accordance with ACCME guidelines, the virtual exhibit area will be in a separate platform from the area where the educational sessions will be taking place.

The virtual setting means different access to your target market. Instead of in person exhibits, we will build a longer-term marketing experience to help you reach your business goals. Whether you are interested in a virtual exhibit booth, direct marketing, sponsoring, providing a live or pre-recorded PSA, we have ideas to help your brand shine before, during and after the Virtual Seminar.

On behalf of the Industry Relations Council and the OSHP Board of Directors, we would like to thank you in advance for your continued support of OSHP.

Sincerely,

A handwritten signature in cursive script that reads "Stacey Barrett".

Stacey Barrett
Oregon Society of Health-System Pharmacists
Association Manager
503.255.2973
OSHP Tax ID# 23-7025546



OSHP 2020 Virtual Seminar Sponsorship/Exhibit Opportunities

September 25 & 26, 2020

Sponsorship Opportunities	
Platinum Sponsor - \$3,000	(1 Available)
<ul style="list-style-type: none">➤ Virtual Trade Show Booth➤ (4) Complimentary Attendee Registrations➤ Logo on all Event Marketing Materials➤ Logo Placement on Home Screen➤ Up to 3 minutes for live or pre-recorded PSA➤ Visibility as the Platinum Sponsor at the opening keynote Sessions➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee post-conference)➤ Social media banners will be created to thank you for your support.➤ (1) direct email from sponsor to be emailed through OSHP Office➤ Seminar Attendee List	
Gold Sponsor - \$2,000	(2 Available)
<ul style="list-style-type: none">➤ Virtual Trade Show Booth➤ Logo on all Event Marketing Materials➤ Logo Placement on Home Screen➤ Visibility as the Gold Sponsor at the opening keynote Sessions➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee post-conference)➤ Social media banners will be created to thank you for your support.➤ Seminar Attendee List	
Silver Sponsor - \$1,000	(2 Available)
<ul style="list-style-type: none">➤ Virtual Trade Show Booth➤ Logo on all Event Marketing Materials➤ Visibility as the Silver Sponsor at the opening and closing keynote Sessions➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee post-conference)➤ Seminar Attendee List	
Virtual Platform Sponsor - \$1,000	(1 Available)
<ul style="list-style-type: none">➤ Virtual Trade Show Booth➤ Logo on all Event Marketing Materials➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee post-conference)➤ Seminar Attendee List	
Virtual Happy Hour Sponsor - \$500	(1 Available)
<p>The Virtual Happy Hour is being hosted on September 25, 2020 from 4:30 – 5:00 pm. This time will allow all attendees a little levity and fun!</p> <ul style="list-style-type: none">➤ Virtual Trade Show Booth➤ Logo on all Event Marketing Materials➤ Visibility as the Happy Hour Sponsor at the opening and closing keynote Sessions➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee post-conference)➤ Seminar Attendee List	
Virtual Coffee Sponsor (Saturday, September 26th) - \$500 each	(1 Available)
<p>Your company can sponsor a coffee break – scheduled to start 10 minutes prior to presentation. You'll have five minutes to provide a pre-recorded message that could promote your company, your brand, your product in any way you like. Think of this as your Super-Bowl Commercial – as these messages will run across all three channels simultaneously.</p> <ul style="list-style-type: none">➤ Virtual Trade Show Booth➤ Logo on all Event Marketing Materials➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee post-conference)➤ Convention Attendee List	
Virtual Exhibitor - \$500 each	(25 Available)
<ul style="list-style-type: none">➤ Virtual Trade Show Booth➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee post-conference)➤ Convention Attendee List	
Attendee Swag	
<p>All Seminar Attendees will receive a special swag package to their home/office before the event date.</p>	

OSHP 2020 Virtual Seminar Sponsorship/Exhibit Opportunities
September 25 & 26, 2020

Company (exactly as it should appear on all materials): _____
Contact Person: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

Sponsorship Package Selection

- | | |
|---|---------|
| <input type="checkbox"/> Platinum Sponsor | \$3,000 |
| <input type="checkbox"/> Gold Sponsor | \$2,000 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> Virtual Platform Sponsor | \$1,000 |
| <input type="checkbox"/> Virtual Happy Hour Sponsor | \$500 |
| <input type="checkbox"/> Virtual Coffee Sponsor | \$500 |
| <input type="checkbox"/> Virtual Exhibitor | \$500 |

Total Amount Due \$ _____

Requirements and Terms:

- *All sponsorships are sold on first-come, first-served basis. OSHP reserves the right to assign sponsorships.*
- *By submitting the Sponsorship Agreement form to the OSHP, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship Agreement on behalf of my company.*
- *Cancellation policy: Any cancellations will receive a 50% refund. Any cancellations received after that will not receive a refund.*

PAYMENT: **Check** (payable to OSHP) or **Credit Card** Visa MasterCard American Express Discover

Card Number: _____ Exp. Date: _____ Amount Authorized: \$ _____

Cardholder Name: _____ Signature: _____

Address: _____ CVV #: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Send completed form with payment to OSHP
147 SE 102nd Avenue, Portland OR 97216
Fax to 503.253.9172

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Oregon Society of Health-System Pharmacists

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ **Exempt - 501(c)**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) **1**

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

147 SE 102nd Ave.

6 City, state, and ZIP code

Portland, OR 97216

7 List account number(s) here (optional)

Requester's name and address (optional)

Print or type.
See Specific Instructions on page 3.

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

	-		-	
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or

Employer identification number

2	3	-	7	0	2	5	5	4	6
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Part II Certification

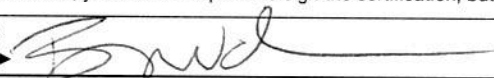
Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here

Signature of U.S. person ▶



Date ▶

01/14/2020

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.